

# 2025 MEMBERSHIP IMPACT REPORT

You are a part of **Canada's** largest animal welfare community!  
Your Humane Canada membership means

**52** Members  
**22** Associates  
In 12 Provinces and Territories

**MORE**



## MORE

## SAVINGS AND REVENUE



- ✓ Free job postings on Humane Canada Website
- ✓ 10% off selected Canada Moving Services
- ✓ Up to 12.5% discount to the Summit for Animals conference
- ✓ 6% Discount for Canada Post Bulk Mailing
- ✓ Pet Food Bank Grants & Free Tickets Available to Members

## MORE PROMOTION

Amplifying your work on our social platforms & VIA our award winning website



**62K** followers

**50K+** Active Users

Announcements in **12** Member Newsletters

Logo & website link on our website  
Our logo on your website for credibility



## CREDIBILITY

### Accreditation

Canada's 1st certification program for animal shelters demonstrates rigorous standards for animal care & governance

**1**st Accredited Member  


**2** Newly accredited members including:  


**19** Standards and **133** Criterion to support you for best practice and success!

## RECOGNITION

**100+** Member feature posts, shared articles and social posts

Engagement on member related/tagged posts **100K+**

*All Member Adoption Campaign*

With member partner Toronto Humane Society, launched Man's True Best Friend / Sabrina Carpenter pop culture campaign

**3.2+** Million total social reach **50** Members promoted

## MORE ENGAGEMENT AND COLLABORATION

*Driven by members for members!*

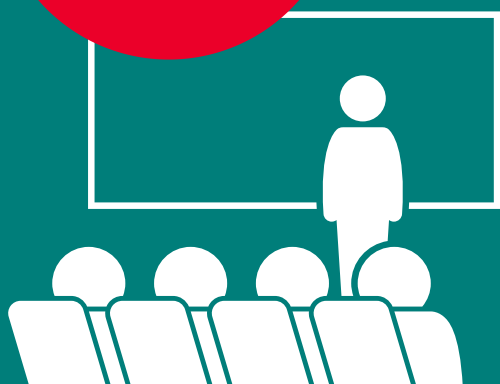
- 8** Members sit on the HC Board of Directors
- 10** CEO/ED meetings and learning sessions to connect inspire and inform
- 60** Members sit on HC committees/boards

## MORE REPRESENTATION

**30**

**15** Meetings in Canada and U.S.  
To understand & develop solutions to community-based sheltering issues affecting members.

*Emergency Response*      *Access to Veterinary Care*  
*Pet Inclusive Housing*      *Pet Food Banking*  
*Removing Barriers to Adoption*



## KNOWLEDGE & INFORMATION



HUMANE CANADA'S SUMMIT FOR ANIMALS



HUMANE CANADA ANIMAUX CANADA  
**One Health One Welfare Conference**

**487** Total Attendees **155**

<b>176</b> member staffers attended the Summit for Animals	<b>23</b> member staffers attended Canada's 1st OH/OW Conference
<b>32</b> Representing members/associates	<b>13</b> Representing members/associates
<b>95</b> Speakers <b>60</b> Sessions	<b>38</b> Speakers <b>23</b> Sessions

**28** Newsletters focusing on animal welfare, the violence link & more member news for you to add content, share updates, promote programs

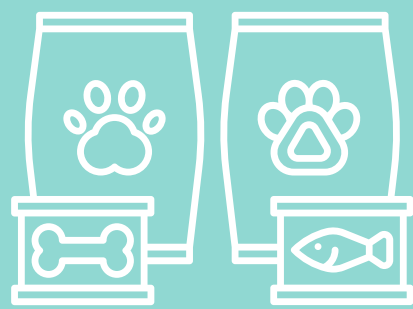


Humane Canada actively works to reduce the intake of animals and barriers to adoption by providing resources to support people and their companion animals.

**NATIONAL PET FOOD BANK**

**\$20,000**  
Grants Awarded  
to 5 Organizations

55 resource toolkits



309 Pet Food Banks Mapped

**10** Provinces **1** Territory



Awareness Collaboration Tools (ACT) Project

**Continuing**

Resource systems to help communities offer a safety net for women with animals escaping violence.

**50** resources

**11** modules

**13** case studies

**Developed with**

**6**

Members

**18**

Cross Sector Experts

**Promising Practices**

Program to expand access to Humane Education resources to engage men and boys in the prevention of gender-based violence.

**Framework Launched!**

**12** Members Engaged

**18** Cross-Sector Experts

Members directly benefit by participating in the committee and piloting the program in their shelters with external review and evaluation



**PET INCLUSIVE HOUSING & ACCESS TO CARE**

As a result of our work:

**1**

New Humane Canada report published on experiences of tenants with pets and the 'No Pets' Void clause in Ontario's Residential Tenancies Act from 2024 survey

**2**

Government reports acknowledge pet-related barriers in affordable housing for people leaving violence in the home and recommend funding supports

**9**

Number of times that **Veterinary Access** is mentioned in Ontario government IPV report

**National Emergency Response Program Launched!**

**73**

% of members respond to survey to identify current infrastructure, networks, resources, challenges, gaps and opportunities for support, collaboration and advocacy

**6**

Members join the new National Animal Emergency Response Working Group along with MARS, Canadian Red Cross, Canadian Association of Fire Chiefs and Canadian Animal Shelter and Community Medicine Association

**5**

Working group meetings to develop a standardized emergency response protocols for Humane Societies, SPCAs and associated animal welfare agencies across Canada



**LEARNING AND RESOURCE CENTRE**

**In Development Coming Soon!**

A centralized Learning & Resource Centre will support Canadian Humane Society and SPCA members with education, skills development, collaboration and resources

**9**

Members offer expertise on the L&RC taskforce to ensure it meets the needs of member organizations

**362**

**Unique Documents & Courses Added**



With our members we advance the national animal welfare agenda through active and collaborative advocacy efforts

**GOVERNMENT RELATIONS**



*Bill C-16* **Groundbreaking Advancement!**

Years of work to advance legal protections and recognition of the Violence Link have resulted in four groundbreaking proposed amendments, introduced by the Minister of Justice in December under Bill C-16

- 1** New offence of representation of bestiality criminalizes animal sexual abuse images
- 2** New offence of coercion or control of intimate partner includes protection for animal victims of domestic violence
- 3** Amends criminal harassment offence to include threats toward any animal that is in a person's care or is their property
- 4** Creates definition of illicit material which includes animal sexual abuse images

**343** Congratulatory Letters sent on your behalf to New Members of Parliament



- 6** New MP meetings with Humane Canada
- MP tours with **3** Member Organizations
- 1** Community Impact Statement in Manitoba

**GOVERNMENT RELATIONS COMMITTEE**

**7**  
Members



**11**  
Meetings

**FARMED ANIMAL WELFARE**

Through NFACC together with industry, scientists, and World Animal Protection we collaboratively work to update the Codes of Practice for farmed animals. Through open consultation, we support the improvement of animal welfare standards that reflect evidence based research and societal values.

- 3** Codes of Practice supported to advocate for the improvement of Farmed animal welfare standards for: Equine, Poultry, Pig
- 6** Committee, Board, Code Consultation meetings
- 2** National NGO training workshop attended on advancing the welfare of Farmed Animals



**NATIONAL CENTRE FOR THE PROSECUTION OF ANIMAL CRUELTY (NCPAC)**



- 2** NCPAC members prosecuted the Winnipeg "crush" couple, Canada's latest high profile abuse case, leading to guilty pleas on multiple counts of animal cruelty
- 5** Years of Partnering with Pro Bono Students Canada at University of Ottawa to summarize case law for the NCPAC Case Law Database
- 1<sup>ST</sup>** year of partnership with U of Toronto law students, which doubles our capacity for case law summary to six students

**CANADIAN VIOLENCE LINK COALITION (CVLC)**

- 3** Violence Link presentations given to three different RCMP units
- 1** Research article based on Humane Canada's 2023 Violence Link family law study published in peer-reviewed *Canadian Journal of Family Law*

**4** Members on Committee

**8** Meetings

