



2023 Impact Report

A MESSAGE FROM HUMANE CANADA

Humane Canada is proud to present our 2023 Impact Report — a testament to our shared commitment to creating a world where all animals are treated with compassion and respect.

In 2023, our collective efforts have yielded numerous accomplishments and wins for animals, steering us closer to our mission of driving positive, progressive change to end animal cruelty, improve animal protection and promote the humane treatment of all animals.

This report chronicles the transformative initiatives, successful campaigns, and impactful partnerships that have defined our year.

Each accomplishment is a beacon of hope, illuminating the path toward a future where animals live free from suffering and are granted the dignity they deserve.

Thank you for being an integral part of Humane Canada's journey. Together, we are creating a more humane country for animals.



IMPACT SNAPSHOT

70+

Members and
Associates supported
across the country

400+

attendees welcomed to
the tenth annual
Summit for Animals

\$40,000

in National Pet Food Bank
grants distributed to
Canadian organizations

Major Milestones

ALL YEAR ROUND

Year over year, we're dedicated to providing our **70+** Member and Associate humane societies, SPCAs, shelters, and rescues working the frontlines with expertise, professional development, and opportunities for nationwide collaboration.

Our advocacy efforts with the government continued throughout 2023, including causes such as banning the live export of horses for slaughter, banning octopus farming and opposing Ag-Gag laws. Our letter-writing campaigns amassed the signatures and support of more than **7,000** Canadians.

JANUARY TO APRIL

March saw the heartbreaking passing of Kiska, the last captive orca in Canada. In response, Humane Canada issued a letter-writing campaign calling for transparency into her life and death, including a full necropsy report. Over **1700** Canadians rallied behind the letter in support.

In April, we submitted a policy brief on Animal Violence, Human Violence and the Legislative Response to the Mass Casualty Commission Final Report. We recommended legislative approaches to respond to recommendations, including tracking mass casualty incidents and funding for Gender-Based Violence prevention and interventions.

Our early-year digital initiatives raised awareness and funds for ending the live export of horses for slaughter to Japan, Hearts for Hooves, as well as companion animal welfare.

MAY TO AUGUST

In May, we hosted our **tenth annual Summit for Animals** in beautiful Victoria, British Columbia, bringing together over **400** professionals, advocates, volunteers, students, and policymakers to enhance animal care and welfare.

June was a landmark month for animals used in science, with **Bill S-5** passing on June 13th, followed by **Bill C-47** on June 22nd. With the passing these bills, cosmetic animal testing and trade is now banned in Canada, and toxic chemical testing on animals will be phased out. The passing of both pieces of legislation come after over a decade of successful advocacy and government relations by Humane Canada.

Our digital summer campaigns raised awareness and vital funds for companion animal suffering, with a particular focus on the rising issue of pet surrenders and abandonment, overcapacity in shelters and puppy mills.

These issues also translated to an increased media presence for Humane Canada, with frequent coverage to raise awareness on the "perfect storm" brewing for our members across Canada as they face these challenges head on.



Major Milestones Cont.

SEPTEMBER TO DECEMBER

With Parliament back in session, we continued our government relations work advocating for the inclusion of animals in **coercive control laws**, witnessing at the House of Commons against **Ag-Gag legislation** and working with the government to ban the captivity of elephants and great apes, represented by **Bill S-15**.

September also saw the **longest sentence ever for an animal abuse case** in Canada, handed down to Aleeta Raugust in a Calgary courtroom.

In response to this groundbreaking news, we unveiled **Humane Canada's Articles & Opinions**. This feature delves into the stories behind the headlines to provide both supporters and the public with a deeper understanding of the current happenings in animal welfare.

From November 8 to 10, we virtually hosted our **fourth annual Canadian Violence Link Conference** and **ninth annual Prosecution Conference**, engaging over **160 attendees** to advance awareness and address the Violence Link.

Humane Canada was proud to release the second measurement report under our Measuring Progress Toward a Humane Canada project on November 21, *Including Animals as Individuals Within our Communities*. This describes our research on the indicators under the **Consideration Keystone**, measuring whether animals are adequately considered within various Canadian institutions and practices.

Our ACT Project launched the new **ACT to Keep Families Safe Online Learning Centre**, reinforcing our commitment to supporting Survivors of Gender-Based Violence and their service animals, and our National Pet Food Bank distributed **\$40,000** in grants to help organizations develop pet food assistance programs across Canada.

Our year-end digital campaigns raised awareness and vital funds for our work to combat Gender-Based Violence and the Violence Link, as well as companion animal suffering, inhumane farmed animal transport and more. We teamed up with our generous corporate partner at VCA Canada for another Giving Tuesday to double the impact of donations up to **\$10,000** and our holiday campaign's matching donor, Heather Bala Edwards, kindly doubled all holiday gifts up to **\$20,000**.

Our progress isn't
possible without
your generous

support.

